PARTNERSHIP INVITATION

SEPTMBER 11-15 • 2024

2024 INTERNATIONAL HBV MEETING
BIOLOGY OF THE HEPATITIS B AND D VIRUSES

WWW.HBVMEETING.ORG
Voted the Best Big City in the U.S. for the sixth year in a row by Conde Nast Traveler readers, Chicago is ready to welcome you! The city boasts one of the best food scenes in the world with a multitude of Michelin-rated and James Beard Award-winning restaurants, unbeatable arts and attractions, exciting nightlife, and miles of public green spaces as well as a sparkling lakefront and lively Riverwalk to enjoy.

Chicago's airports
Chicago is a gateway to the world boasting a central location and two first-class airports. O'Hare International Airport (ORD) is one of the country’s busiest and best connected airports, while Midway International Airport (MDW) is a premier point-to-point airport to nearly 80 destinations.
# AT A GLANCE

**DATES:** September 11 – 15, 2024  
**LOCATION:** Chicago, USA  
**CONFERENCE VENUE:** Sheraton Riverwalk Hotel  
**WEBSITE:** [www.hbvmeeting.org](http://www.hbvmeeting.org)

**MARCH 15:** Registration & Abstract submissions open  
**JUNE 16:** Deadline for abstract submission  
**JULY 19:** Early bird registration deadline  
**AUGUST 5:** Accommodation reservation deadline – register

<table>
<thead>
<tr>
<th>Day 1</th>
<th>Day 2</th>
<th>Day 3</th>
<th>Day 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>❖ Young Investigator Workshop</td>
<td>❖ HBV 2024 Plenary Talks &amp; Oral Presentations</td>
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<td>❖ HBV 2024 Oral Presentations &amp; Closing Keynote</td>
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<tr>
<td>❖ ICE-HBV &amp; HBV Foundation Community Forum</td>
<td>❖ Specialty Programming Breakfast &amp; Lunch Sessions</td>
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<td>❖ ICE-HBV Symposium</td>
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<tr>
<td>❖ HBV 2024 Opening Keynote Speaker &amp; Welcome Reception</td>
<td>❖</td>
<td>❖ Gala Night</td>
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</tbody>
</table>

**Day 1:** Young Investigator Workshop, ICE-HBV & HBV Foundation Community Forum, HBV 2024 Opening Keynote Speaker & Welcome Reception  
**Day 2:** HBV 2024 Plenary Talks & Oral Presentations, Specialty Programming Breakfast & Lunch Sessions  
**Day 3:** HBV 2024 Plenary Talks & Oral Presentations, Specialty Programming Breakfast & Lunch Sessions  
**Day 4:** HBV 2024 Oral Presentations & Closing Keynote, ICE-HBV Symposium
SCIENTIFIC PROGRAM COMMITTEE

Co-Chair
Alexander Ploss, Ph.D.
Harry C. Weiss Professor in the Life Sciences
Department of Molecular Biology Princeton University
USA

Co-Chair
Matteo Iannacone, M.D., Ph.D.
Director, Division of Immunology
Professor of Pathology
Head, Dynamics of Immune Responses
San Raffaele Scientific Institute & University
ITALY

Scientific Advisory Committee

Chari Cohen, PhD
Hepatitis B Foundation, USA

Haitao Guo, PhD
University of Pittsburgh, USA

Wenhui Li, PhD
National Institute of Biological Sciences, China

Mala Maini, MD, PhD
University of London, United Kingdom

Masamichi Muramatsu, MD, PhD
National Institute of Infectious Diseases, Japan

Peter Revill, PhD
Royal Melbourne Hospital, The Doherty Institute, Australia

John Tavis, PhD, Chair
St. Louis University School of Medicine, USA

Stephan Urban, PhD
University of Heidelberg, Germany

Koichi Watashi, PhD
National Institute of Infectious Diseases, Japan
Dear Colleagues,

We are delighted to extend this official invitation for you to attend the 2024 International HBV Meeting, scheduled to take place in the vibrant city of Chicago, IL, from September 11 to 15, 2024.

This event is set to be a hub of innovative research and scholarly excellence, offering a program filled with:

- In-depth explorations of the molecular virology related to hepatitis B and D viruses (HBV and HDV)
- Crucial insights into the host immune responses and the pathogenesis spurred by HBV and HDV
- Innovations in technologies and analytical methodologies tailored for a comprehensive understanding of HBV and HDV infection
- Engaging and interactive discussions centered on the latest advancements in therapeutic development, involving both patients and clinicians
- Networking opportunities tailored for professionals at every career stage within the HBV/HDV community
- A dedicated platform for trainees, including graduate students and post-doctoral fellows, to present and discuss their research.
We are committed to hosting this event in person at the magnificent Sheraton Grand Riverwalk in Chicago, and we eagerly anticipate the opportunity to welcome you on-site.

The 2024 International HBV Meeting is set to bring together over 500 delegates from around the world, spanning various sectors including academia, industry, and clinical practice, all united by the common goal of finding a cure for chronic hepatitis B and delta.

Your presence will undoubtedly enrich the discussions and contribute to the success of the meeting.

We look forward to seeing you at the 2024 International HBV Meeting.

Alexander Ploss, Ph.D.
Harry C. Weiss Professor in the Life Sciences
Department of Molecular Biology
Princeton University

Matteo Iannacone, M.D., Ph.D.
Director, Division of Immunology
Professor of Pathology
Head, Dynamics of Immune Responses
San Raffaele Scientific Institute & University
The Legacy of the International HBV Meeting

The International HBV Meeting aims to provide an essential forum for researchers to share their discoveries, questions and insights through an interactive environment. With a history dating back to 1985, it continues to be the definitive international scientific meeting focused exclusively on the hepatitis B (HBV) and hepatitis D (HDV) viruses. This annual scientific meeting continues to bring the global thought leaders in the field together with young and emerging scientists working on hepatitis B virus (HBV), hepatitis delta virus (HDV), and hepatocellular carcinoma (HCC). Many, if not most, of the major discoveries in HBV and HDV were first reported at this meeting and have directly impacted drug discovery and other research that has advanced the science and medicine of HBV and HDV.

Who Attends
Industry professionals, graduate students, post-doctoral scholars, and scientists interested in all aspects of the biology of hepatitis B viruses, including:
- Biochemistry
- Molecular biology
- Traditional virology
- Immunology
- Pathogenesis
- HBV-induced cancer
- Latest therapeutic advances against HBV and HDV

Keynote Lectures

- **Vincent Racaniello, PhD**
  Professor, Microbiology and Immunology, Columbia University
  Host, MicrobeTV

- **Clifford Brangwynne, PhD**
  Professor, Chemical and Biological Engineering, Princeton University

- **Mohammed AlQuraishi, PhD**
  Assistant Professor, Systems Biology, Columbia University

Abstract Submission & Session Topics
- Molecular Virology
- Immunology & Pathogenesis
- Therapy

HBV2024
Who Attends the International HBV Meeting

- **34%** North American
- **30%** European
- **26%** Asia-Pacific
- **3%** Africa
- **2%** Latin American
- **5%** Rest of the World

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**Bar Chart:**
- 2012: Oxford - 324
- 2013: Shanghai - 496
- 2014: Los Angeles - 496
- 2015: Budva Montenegro - 459
- 2016: Seoul - 425
- 2017: Washington DC - 542
- 2018: Taormina - 589
- 2019: Melbourne - 500
- 2021: Toronto - 542
- 2022: Porto - 571
- 2023: Kobe - 477

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**Sign:** HBV 2024 International Meeting
# Partnership Levels

## Levels & Benefits

<table>
<thead>
<tr>
<th>Sponsor Spotlight</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
</tr>
</thead>
<tbody>
<tr>
<td>(educational session or workshop)</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
<td>x</td>
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<table>
<thead>
<tr>
<th>Sponsor Suite</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
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<tbody>
<tr>
<td>(meeting room)</td>
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<table>
<thead>
<tr>
<th>Select Activation</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
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<tbody>
<tr>
<td>(enhanced recognition in support of a key meeting activation)</td>
<td>✓</td>
<td>✓</td>
<td>x</td>
<td>x</td>
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<table>
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<tr>
<th>Opening Remarks Acknowledgement of Support</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
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</thead>
<tbody>
<tr>
<td>(enhanced recognition)</td>
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</table>

<table>
<thead>
<tr>
<th>Mobile App Company Listing</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
</tr>
</thead>
<tbody>
<tr>
<td>(listing, logo, link, description, contact, FAQ, digital resource library)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</table>

<table>
<thead>
<tr>
<th>All Access Registrations</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
</tr>
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<tbody>
<tr>
<td>(in-person)</td>
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<table>
<thead>
<tr>
<th>Event Tickets</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
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<tbody>
<tr>
<td>(annual gala)</td>
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<table>
<thead>
<tr>
<th>Digital &amp; Print Recognition</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
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<tbody>
<tr>
<td>(website, printed signage)</td>
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<table>
<thead>
<tr>
<th>Enhanced Mobile App Recognition</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
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<tbody>
<tr>
<td>(platform login and networking hub)</td>
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<table>
<thead>
<tr>
<th>Custom Banner Advertisement</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
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<tbody>
<tr>
<td>(mobile app)</td>
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<table>
<thead>
<tr>
<th>Marketing and Engagement Activities</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
</tr>
</thead>
<tbody>
<tr>
<td>(push notification, gamification, emailer banner advertisement)</td>
<td></td>
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<table>
<thead>
<tr>
<th>Onsite and Virtual Pre/Post Session Recognition Reel</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
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<tr>
<td>(rotating slide)</td>
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<table>
<thead>
<tr>
<th>Post Event Data Report</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friends</th>
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<tbody>
<tr>
<td>(delegate demographic and digital engagement analytics)</td>
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Select Activations

INTERNATIONAL TRAVEL GRANTS
(multiple foundation supporters welcome)
Help us celebrate the outstanding works of many early-career researchers from around the world, especially those coming from under resourced settings. Recipients must actively participate in the 2024 International HBV Meeting through abstract submission and acceptance.
The supporting organization and recipients will be invited to participate in an awards ceremony during the opening remarks of the International HBV Meeting.

DAILY POSTER LOUNGE
(exclusive opportunity)
Always a hub of activity during the International HBV Meeting, you will be recognized as a supporter of this dynamic space designed to showcase the latest research.
With the approval of the HBV Foundation and with an accepted poster presentation, the partner organization may also deliver a feature poster presentation.
Select Activations

CONFERENCE LANYARDS
(exclusive opportunity)
Increase brand awareness by adding your logo to the official meeting lanyard. The partner organization may also elect to provide an enhanced delegate badge. Subject to additional costs.

MOBILE APP & WI-FI
(exclusive opportunity)
Support the delivery of the Mobile App and Wi-Fi with your organization featured on the mobile app homepage log in and with a unique custom wi-fi password.
Select Activations

**ANNUAL GALA NIGHT**
(exclusive opportunity)
The most popular social gathering to be held at the International HBV Meeting your organization will be acknowledged as a key supporter of this event with digital and onsite signage.

**2024 WELCOME RECEPTION**
(exclusive opportunity)
The always well attended kick off to the 2024 International HBV Meeting, your organization will be acknowledged as a supporter of this key event with digital and onsite signage.
CONFIRMATION OF SUPPORT

▪ Your support is confirmed upon execution of a letter of agreement.
▪ Upon execution of the agreement, an invoice payable within 30 days upon receipt will be issued.
▪ All payments are in USD.

CANCELLATION POLICY

▪ Cancellations must be submitted in writing by emailing meighan.jury@wearemci.com
▪ Cancellations received before 5pm EST April 12th, 2024 will be entitled to a 50% refund.
▪ Cancellations received after 5pm EST April 12th, 2024 are non-refundable and non-transferable.
▪ All cancellations are subject to a USD $250 administration fee.

CONTACT
Meighan Jury
Director, Strategic Partnerships
E: meighan.jury@wearemci.com

PAYMENT

Funds secured for the 2024 International HBV Meeting are paid to the Hepatitis B Foundation. All funds will be designated solely for the 2024 International HBV Meeting.

For payments by cheque, please make cheque payable to “The Hepatitis B Foundation” and mail to:
Director of Accounting
The Hepatitis B Foundation
3805 Old Easton Road
Doylestown, PA, 18902, USA

For payments by electronic wire transfer, please send to:
Beneficiary Bank & Location: Univest Bank and Trust Co.
Souderton, Pennsylvania, USA
Beneficiary Bank SWIFT: UNVTUS33
Beneficiary Bank ABA: 031913438
Beneficiary Bank Account (USD): 4502008370
Beneficiary Name & Address: The Hepatitis B Foundation
3805 Old Easton Road
Doylestown, PA, 18902, USA

Incoming Fx/Foreign Currency (non-USD) must include:
Intermediary Bank SWIFT: WFBIUS6WFFX
Intermediary Bank Name: Wells Fargo Bank, N.A.
Intermediary Bank Location: San Francisco, California, USA