

EVENT COORDINATED BY



SEE YOU IN PARIS FOR THE  
**2022**  
**INTERNATIONAL**  
HBV MEETING

# PARTNERSHIP INVITATION



SEPTEMBER  
18 – 22, 2022



**DATES:** September 18 – 22, 2022

**LOCATION:** Paris, France

**VENUE:** Novotel Paris Centre Tour Eiffel

**WEBSITE:** [www.hbvmeeting.org](http://www.hbvmeeting.org)

**KEY DATES:**

**APRIL 2022:** Abstracts and Registration Open

**JUNE 2022:** Abstracts Close

**JULY 2022:** Travel Grant Award Notifications

**JULY 2022:** Early Bird Registration Deadline

EVENT COORDINATED BY

**3** HEPATITIS B  
FOUNDATION

# WELCOME FROM THE CO-CHAIRS

Dear Colleagues,

**It is our pleasure to invite you to support the 2022 International HBV Meeting to be held September 18<sup>th</sup> - 22<sup>nd</sup>, 2022 as an in-person meeting (+ virtual platform) in Paris, France.**

The 2022 meeting promises to deliver:

- Exposure to cutting-edge unpublished data in HBV research
- Engaging presentations on the latest conceptual and technical advances in HBV research
- Joint discussions on the latest therapeutic advances in HBV and HDV
- Opportunities to network with an international HBV community in all stages of their career
- An established trainee-centric platform for graduate students and post-doctoral scholars

We invite you to participate in the meeting, in-person or virtually, which will remain accessible for all participants and sponsors in an on-demand platform for months following the main meeting.

The 2022 meeting will feature an outstanding scientific program, a range of ways for partner organizations to present content, and a unique digital experience uniting 600+ delegates from across the globe.

**We hope you will join us in making the 2022 International HBV Meeting a great success.**

Sincerely,



**Hélène Strick-Marchand**

**Ph.D, HDR**  
Senior Scientist  
Group Leader  
*Institut Pasteur, Paris*



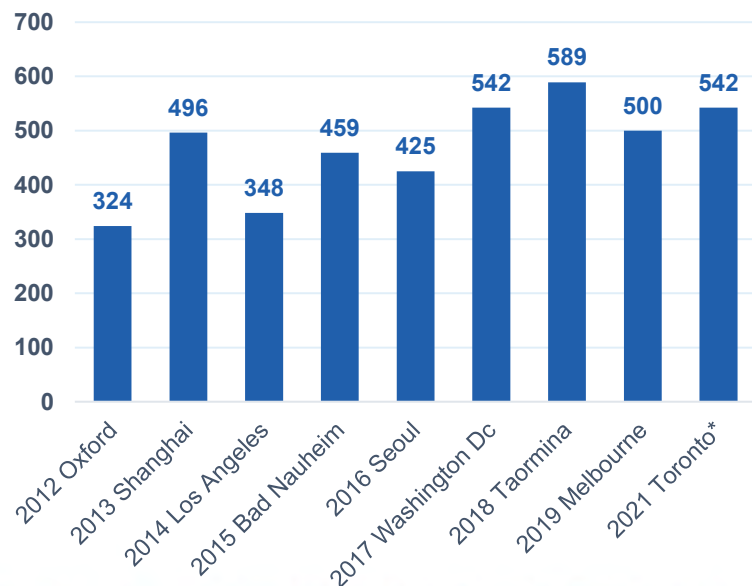
**David Durantel**

**Ph.D, HDR**  
Director of Research INSERM  
Head of HepVir CIRI  
*University of Lyon*

# THE INTERNATIONAL HBV MEETING

The International HBV Meeting aims to provide an essential forum for researchers to share their discoveries, questions and insights through an interactive environment. With a history dating back to 1985, it continues to be the definitive international scientific meeting focused exclusively on the hepatitis B (HBV) and hepatitis D (HDV) viruses. This annual scientific meeting continues to bring the global thought leaders in the field together with young and emerging scientists working on hepatitis B virus (HBV), hepatitis delta virus (HDV), and hepatocellular carcinoma (HCC). Many, if not most, of the major discoveries in HBV and HDV were first reported at this meeting and have directly impacted drug discovery and other research that has advanced the science and medicine of HBV and HDV.

## Historic Attendance



\*Hybrid Meeting.

## Who Attends

Industry professionals, graduate students, post-doctoral scholars, and scientists interested in all aspects of the biology of hepatitis B viruses, including:

- Biochemistry
- Molecular biology
- Traditional virology
- Immunology
- Pathogenesis
- HBV-induced cancer
- Latest therapeutic advances against HBV and HDV

## Session Topics

**Preliminary program topics include:**

- Preclinical targets and therapies for chronic hepatitis B
- HBV replication, gene expression and egress
- HBV integration, genotypes and HCC
- Viral entry, cccDNA biogenesis and homeostasis
- Viral host interactions
- Innate immunity to HBV infections
- Adaptive immunity to HBV infection
- Co-infection and pathogenesis

# SUPPORT THE INTERNATIONAL HBV MEETING

LEVELS & BENEFITS	PLATINUM ≥ \$30,000	GOLD ≥ \$20,000	SILVER ≥ \$12,500	BRONZE ≥ \$7,500	FRIENDS \$≥ 2,500
<b>Sponsor Spotlight Session</b> (special symposium, invitational roundtable, meet the expert, investigator meeting, poster spotlight)	45-minutes	30-minutes	x	x	x
<b>Virtual Platform Company Listing</b> (feature page, logo, link, description, contact, FAQ, digital resource library, chat/video, meeting request, live presentation)	✓	✓	✓	✓	✓
<b>All Access Registrations LIVE + ON-DEMAND</b>	12	8	4	2	x
<b>Website, Onsite and Virtual Platform Recognition</b> (signage, logo and link)	✓	✓	✓	✓	✓
<b>Enhanced Virtual Platform Recognition</b> (homepage login and networking hub)	✓	✓	✓	x	x
<b>Custom Virtual Lobby Banner &amp; Onsite Recognition Signage</b>	✓	✓	✓	x	x
<b>Marketing and Engagement Activities</b> (push notification, custom gamification, live poll, pre/post meeting survey)	6	3	2	1	x
<b>Onsite and Virtual Pre/Post Session Recognition Reel</b>	✓	✓	✓	✓	✓
<b>Onsite Access to Private Meeting Room Facilities</b>	✓	✓	x	x	x
<b>Post Event Data Report</b> (delegate demographic, live, on-demand, activation and digital asset engagement analytics)	✓	✓	✓	x	x

# SPONSORSHIP ACTIVATIONS

## THE 2022 INTERNATIONAL HBV MEETING WELCOME RECEPTION IS

**PRESENTED BY...**

**\$20,000**

The opening event for the International HBV Meeting featuring an array of Parisian inspired cuisine and entertainment.

### **Welcome reception is inclusive of:**

- Venue
- Conceptual development
- Activation signage
- Promotion and recognition
- Food and beverage
- Logistics management

### **Subject to the approval of the Hepatitis B Foundation, the partner organization may also provide:**

- Opening video – social impact focus
- Opening remarks – social impact focus



EVENT COORDINATED BY

**3 HEPATITIS B**  
FOUNDATION

# SPONSORSHIP ACTIVATIONS

## THE 2022 INTERNATIONAL HBV MEETING GALA DINNER

*PRESENTED BY...*

**\$30,000**

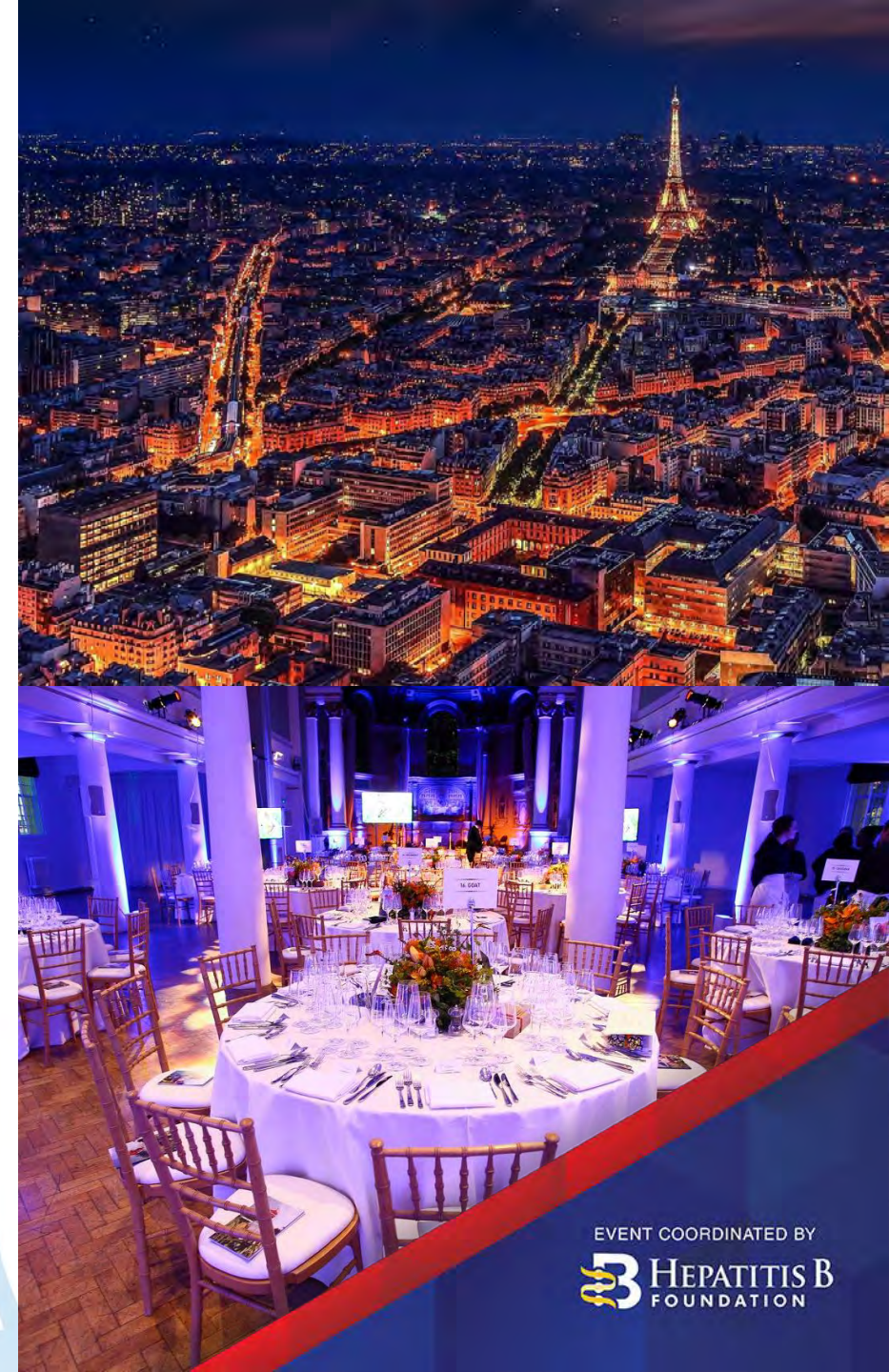
The most popular social gathering to be held at the International HBV Meeting, this event will be held in a prestigious offsite venue in Paris:

**Gala Dinner is inclusive of:**

- VIP table and/or event tickets (10 maximum)
- Venue
- Conceptual development
- Activation signage
- Promotion and recognition
- Food and beverage
- Logistics management

**Subject to the approval of the Hepatitis B Foundation, the partner organization may also provide:**

- Opening remarks – social impact focus



# SPONSORSHIP ACTIVATIONS

## THE 2022 INTERNATIONAL HBV MEETING TECHNOLOGY

*HAS BEEN PROVIDED BY...*

**\$20,000**

Support the delivery of the Mobile App, Virtual Platform and Wi-Fi.

**Inclusive of:**

- Technology platforms
- Activation signage
- Promotion and recognition
- Logistics management
- Educational enduring component

**Subject to the approval of the Hepatitis B Foundation, the partner organization may also provide:**

- Homepage log-in branding
- Unique wifi password
- Daily virtual platform and mobile app push notifications
- Daily virtual platform and mobile app banner advertisements



# SPONSORSHIP ACTIVATIONS

## THE 2022 INTERNATIONAL HBV MEETING POSTER & E-POSTER LOUNGE \$20,000

Always an engaging and important component of the International HBV Meeting, join us in creating a dynamic space to showcase the latest research in HBV and HDV.

### Inclusive of:

- Activation space
- Poster boards and e-poster technology
- Activation signage
- Promotion and recognition
- Logistics management

**Subject to the approval of the Hepatitis B Foundation, the partner organisation may also provide:**

- Poster tours
- Feature poster presentations



EVENT COORDINATED BY



# E-MAILER PLACEMENT ADVERTISING

Daily e-mailers showcase your company to the International HBV Meeting and International HBV Foundation databases.

## CONTENT:

- Abstracts & Registration
- Call for Abstracts
- Abstracts Close
- Early Bird deadline
- Destination Paris!
- Know before you go!
- Daily E-Mailer

## LAUNCH DATES:

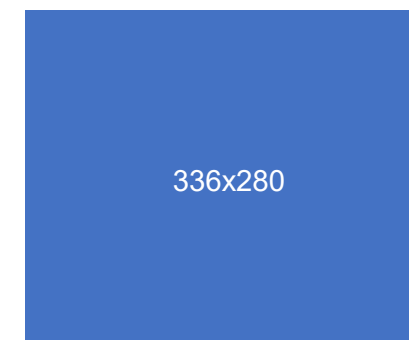
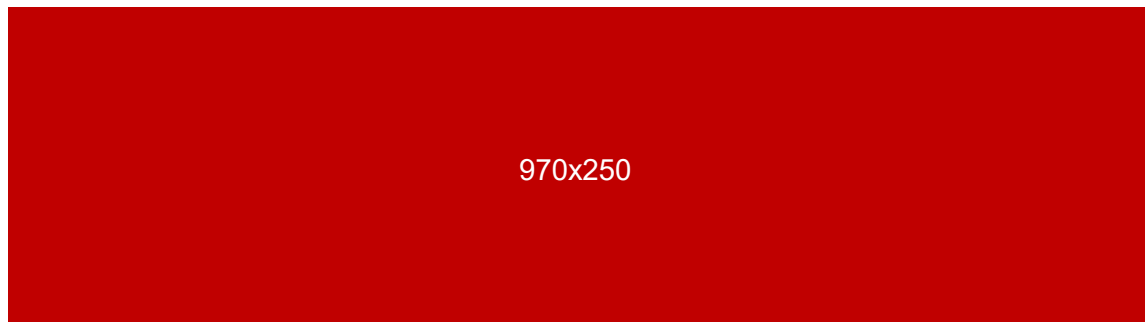
- March, 2022
- April 2022
- June, 2022
- July, 2022
- August, 2022
- September, 2022

## DIMENSIONS:

- 970x250
- 728x90
- 336x250

## REPORTING:

- Data size on launch date
- Open rate



AD UNIT	PRICE PER AD	PRICE PER AD 2 OR MORE PUBLICATIONS
970x250	\$750	25% reduction
336x280	\$650	15% reduction
728x90	\$550	10% reduction

\*All emailer advertising content is subject to the approval by the Hepatitis B Foundation

## CONFIRMATION OF SUPPORT

- Your support is confirmed upon execution of a letter of agreement.
- Upon execution of the agreement, an invoice payable within 30 days upon receipt will be issued.
- All payments are in USD.

## CANCELLATION POLICY

- Cancellations must be submitted in writing by emailing [meighan.jury@wearemci.com](mailto:meighan.jury@wearemci.com)
- Cancellations received before 5pm EST on April 29th, 2022 will be entitled to a 50% refund.
- Cancellations received after 5pm EST on April 29th, 2022 are non-refundable and non-transferable.
- All cancellations are subject to a USD \$250 administration fee.

## CONTACT

### Meighan Jury

Senior Manager, Strategic Partnerships  
E: [meighan.jury@wearemci.com](mailto:meighan.jury@wearemci.com)

