

### WELCOME FROM THE CO-CHAIRS

**Dear Colleagues,** 

At last, it is our pleasure to invite you to support the 2021 International HBV Meeting to be held September 26 – 30, 2021 as a hybrid virtual and inperson meeting in Toronto, Canada.

While it's been a long road to get here, the 2021 meeting promises to deliver:

- Exposure to cutting-edge unpublished data in HBV research
- Engaging presentations on the latest conceptual and technical advances in HBV research
- Joint discussions on the latest therapeutic advances in HBV and HDV
- Opportunities to network with an international HBV community in all stages of their career
- An established trainee-centric platform for graduate students and post-doctoral scholars

We invite you to participate in both the hybrid and on-demand program which will remain accessible for all participants and sponsors for months following the main meeting dates.

The 2021 meeting will feature an outstanding scientific program, a range of ways for partner organizations to present content and a unique digital experience uniting 600+ delegates from across the globe.

We hope you will join us in making the 2021 International HBV Meeting possible.

Sincerely,

O. Andris

Ourania Andrisani, Ph.D.

Distinguished Professor Program Co-Leader. Purdue Center for Cancer Research, Purdue University Ada 5. Goling

Adam J. Gehring, Ph.D.



Biology Lead and Scientist Toronto Centre for Liver Disease Toronto General Hospital Research Institute

## The International HBV Meeting

The International HBV Meeting aims to provide an essential forum for researchers to share their discoveries, questions and insights through an interactive environment. With a history dating back to 1985, it continues to be the definitive international scientific meeting focused exclusively on the hepatitis B (HBV) and hepatitis D (HDV) viruses. This annual scientific meeting continues to bring the global thought leaders in the field together with young and emerging scientists working on hepatitis B virus (HBV), hepatitis delta virus (HDV), and hepatocellular carcinoma (HCC). Many, if not most, of the major discoveries in HBV and HDV were first reported at this meeting and have directly impacted drug discovery and other research that has advanced the science and medicine of HBV and HDV.

### **Who Attends**

Industry professionals, graduate students, post-doctoral scholars, and scientists interested in all aspects of the biology of hepatitis B viruses, including:

- Biochemistry
- Molecular biology
- Traditional virology
- Immunology
- Pathogenesis
- HBV-induced cancer
- Latest therapeutic advances against HBV and HDV.

# **Session Topics**

Preliminary program topics include:

- Preclinical targets and therapies for chronic hepatitis B
- New technologies for liver research
- Application of new technologies and advances in models for the study of HBV
- HBV replication, gene expression and egress
- HBV integration, genotypes and HCC
- Viral entry, cccDNA biogenesis and homeostasis
- Innate immunity to HBV infections
- Adaptive immunity to HBV infection
- Co-infection and pathogenesis

LEVELS & BENEFITS	PLATINUM	GOLD	SILVER	FRIENDS
	\$25,000	\$15,000	\$10,000	\$5,000
Sponsor Spotlight Session (special symposium, invitational roundtable, meet the expert, investigator meeting, poster spotlight)	45-minutes	30-minutes		
Virtual Platform Company Listing (logo, description, contact, FAQ, digital resource library, chat/video, meeting request, live presentation)	<b>√</b>	<b>√</b>	<b>√</b>	✓
All Access Registrations LIVE + ON-DEMAND	10	6	4	2
Website, Onsite and Virtual Platform Recognition (signage, logo and link)	<b>√</b>	<b>√</b>	✓	✓
Enhanced Virtual Platform Recognition (homepage login and networking hub)	<b>√</b>	✓	<b>√</b>	
Custom Virtual Lobby Banner & Onsite Recognition Signage	<b>√</b>	<b>√</b>	<b>√</b>	
Marketing and Engagement Activities (push notification, custom gamification, live poll, pre/post meeting survey)	6	3	2	1
Onsite and Virtual Pre/Post Session Recognition Reel	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Onsite Access to Private Meeting Room Facilities	<b>√</b>	✓		
Approved Delegate List	✓	✓		
Post Event Data Report (delegate demographic, live, on-demand, activation and digital asset engagement analytics)	✓	✓	✓	

#### **Confirmation of Support**

- Your support is confirmed upon execution of an agreement of support.
- Upon execution of the agreement, an invoice payable within 30 days upon receipt will be issued.
- All payments are in USD.

### **Cancellation Policy**

- Cancellations must be submitted in writing by emailing <u>meighan.jury@mci-group.com</u>
- Cancellations received before 5pm EST on June 30<sup>th</sup>, 2021, will be entitled to a 50% refund.
- Cancellations received after 5pm EST on June 30<sup>th</sup>, 2021, are non-refundable and non-transferable.
- All cancellations are subject to a USD \$250 administration fee.



#### Contact

#### **Meighan Jury**

**Senior Manager, Strategic Partnerships** 

T: +1-604-367-9779

E: meighan.jury@mci-group.com

**EVENT CORDINATED BY** 

