

SEPTEMBER 19 – 23, 2023
2023 INTERNATIONAL
HBV MEETING

EVENT COORDINATED BY

SEE YOU IN

KOBE
JAPAN

**PARTNERSHIP
INVITATION**





AT A GLANCE

DATES: September 19-23, 2023

LOCATION: Kobe, Japan

VENUE: Kobe International Convention Centre

CONFERENCE HOTEL: Portopia Hotel

WEBSITE: www.hbvmeeting.org

KEY DATES

JULY 29: Early bird registration deadline

AUGUST 26: Accommodation reservation deadline

AUGUST 26: Late registration closes

AUGUST 26: Accommodation and registration cancellation deadline

SEPTEMBER 9: Final registration payments due from attendees

SEPTEMBER 19 – 23: HBV Meeting



WELCOME FROM THE CO-CHAIRS

Dear Colleagues,

It is our pleasure to invite you to support the 2023 International HBV Meeting to be held on September 19-23, 2023 in Kobe, Japan.

This meeting promises to feature:

- Cutting-edge studies in hepatitis B and D viruses (HBV and HDV)
- Development of new technologies and analytical methods for understanding HBV and HDV infection
- Joint discussion on the latest therapeutic development with patients and clinicians
- Opportunities to network with the HBV/HDV community for all career stages
- A platform for trainees (graduate students and post-docs) to showcase their studies

With holding the meeting in a hybrid format, we encourage all of you to participate in the meeting on-site, but virtual participation is also an option.

The 2023 International HBV Meeting will deliver a stimulating experience with an up-to-date scientific program on HBV and HDV. The meeting will unite over 500 delegates, including researchers, clinicians, government agents, and the related sectors from across the globe, accelerating the researches for curing hepatitis B and D.

We hope you will join us at the 2023 International HBV Meeting.



Koichi Watashi
Ph.D.

Director, Division of Drug Development
Research Center for Drug and Vaccine
Development
National Institute of Infectious Diseases



Masamichi Muramatsu
M.D., Ph.D.

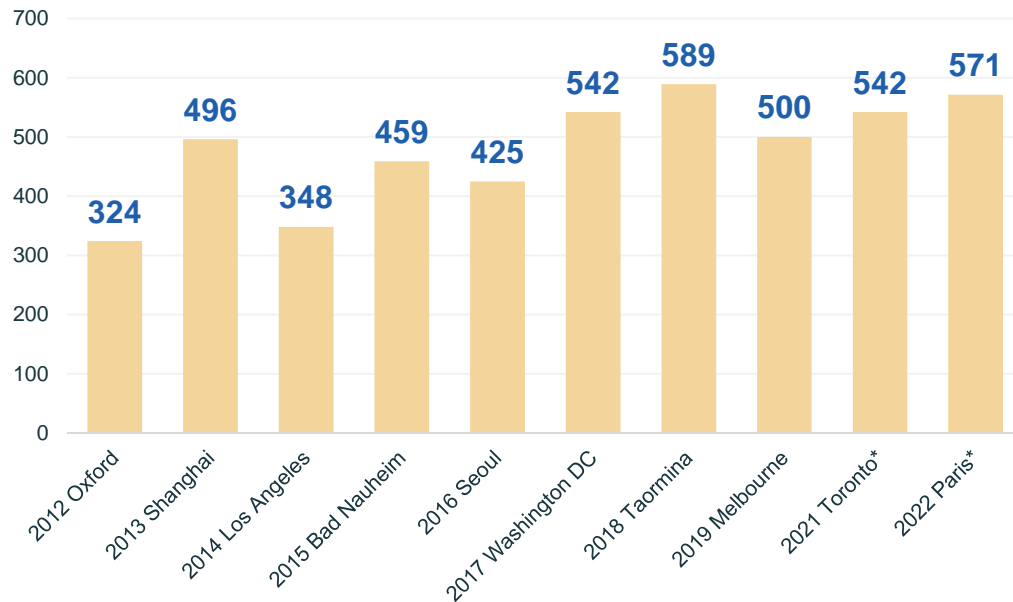
Director,
Department of Virology II
National Institute of Infectious Diseases



THE INTERNATIONAL HBV MEETING

The International HBV Meeting aims to provide an essential forum for researchers to share their discoveries, questions and insights through an interactive environment. With a history dating back to 1985, it continues to be the definitive international scientific meeting focused exclusively on the hepatitis B (HBV) and hepatitis D (HDV) viruses. This annual scientific meeting continues to bring the global thought leaders in the field together with young and emerging scientists working on hepatitis B virus (HBV), hepatitis delta virus (HDV), and hepatocellular carcinoma (HCC). Many, if not most, of the major discoveries in HBV and HDV were first reported at this meeting and have directly impacted drug discovery and other research that has advanced the science and medicine of HBV and HDV.

Historic Attendance



*Hybrid Meeting.

Who Attends

Industry professionals, graduate students, post-doctoral scholars, and scientists interested in all aspects of the biology of hepatitis B viruses, including:

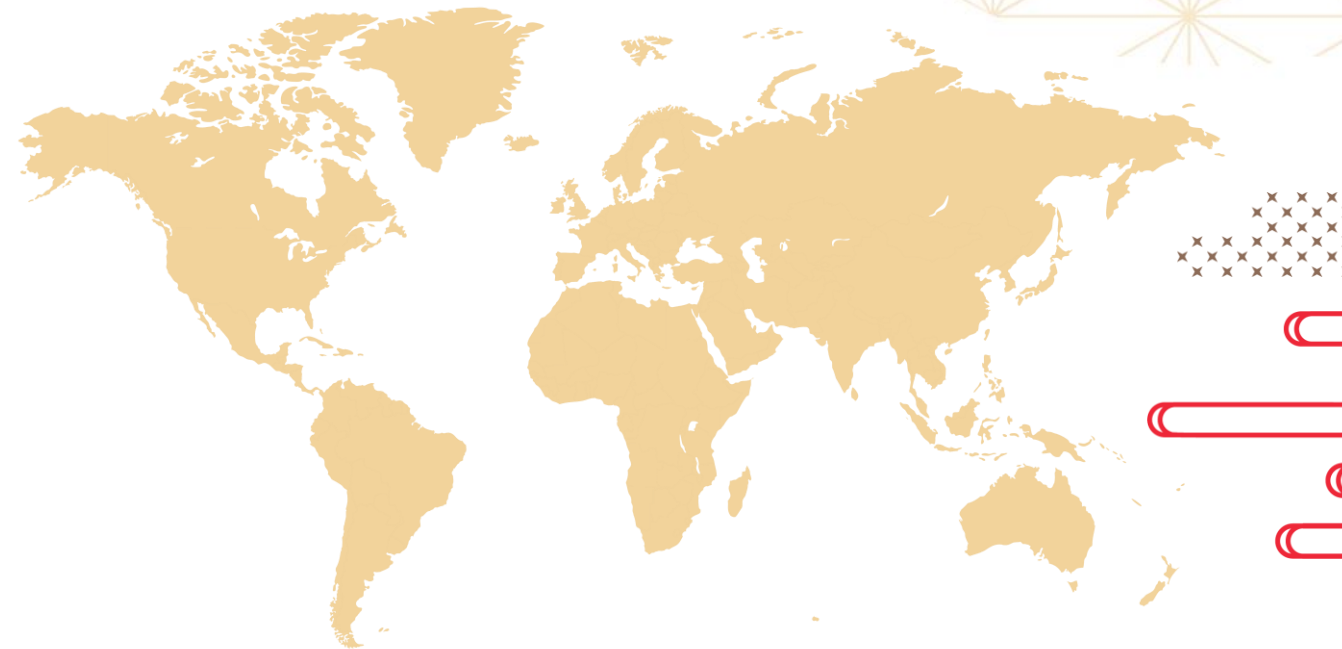
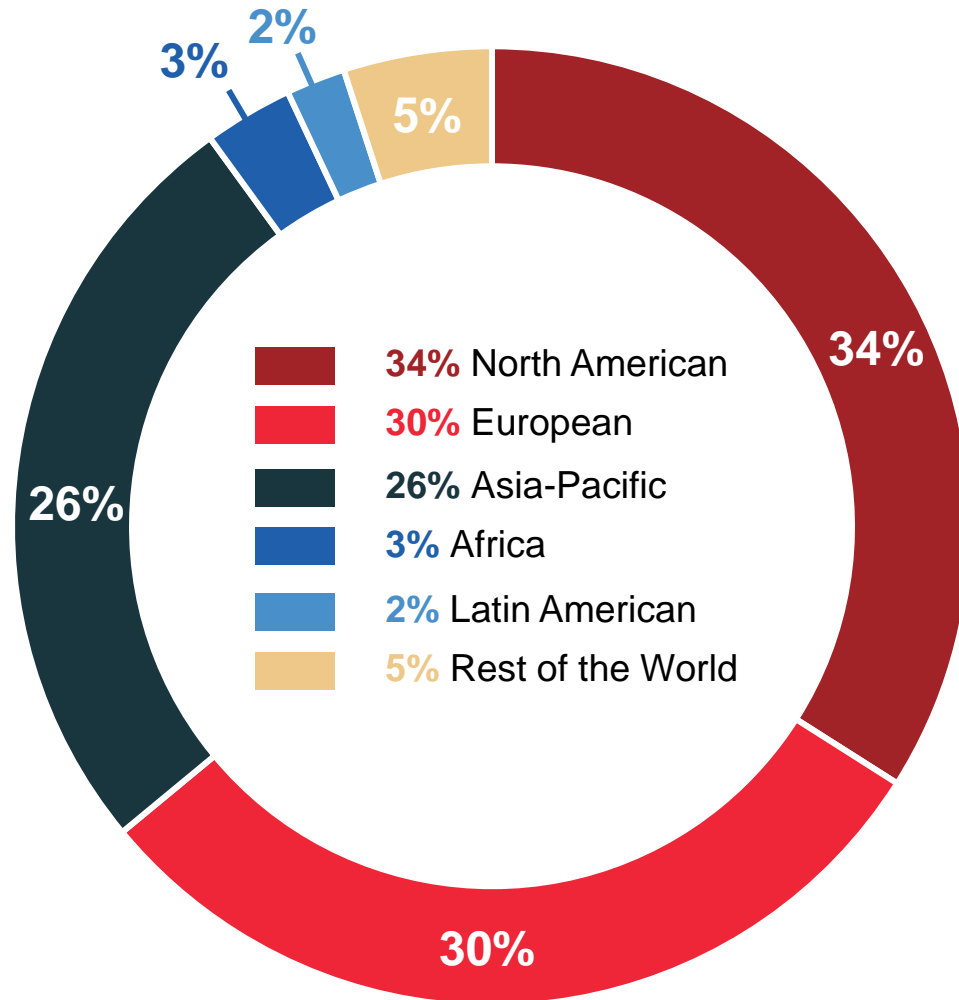
- Biochemistry
- Molecular biology
- Traditional virology
- Immunology
- Pathogenesis
- HBV-induced cancer
- Latest therapeutic advances against HBV and HDV

Session Topics

Preliminary program topics include:

- Preclinical targets and therapies for chronic hepatitis B
- HBV replication, gene expression and egress
- HBV integration, genotypes and HCC
- Viral entry, cccDNA biogenesis and homeostasis
- Viral host interactions
- Innate immunity to HBV infections
- Adaptive immunity to HBV infection
- Co-infection and pathogenesis

ANNUAL PARTICIPATION BY GEOGRAPHIC REGION



- | | | | |
|------------------|---------------|----------------|------------------|
| ▪ Argentina | ▪ Deutschland | ▪ Netherlands | ▪ Sweden |
| ▪ Australia | ▪ France | ▪ Oman | ▪ Switzerland |
| ▪ Belgium | ▪ Germany | ▪ Portugal | ▪ Thailand |
| ▪ Canada | ▪ India | ▪ Romania | ▪ Taiwan |
| ▪ China | ▪ Italy | ▪ Singapore | ▪ United States |
| ▪ Croatia | ▪ Ivory Coast | ▪ South Africa | ▪ United Kingdom |
| ▪ Czech Republic | ▪ Japan | ▪ South Korea | |
| ▪ Denmark | ▪ Mali | ▪ Spain | |

ABOUT KOBE JAPAN

- With a population around 1.5 million, Kobe is Japan's seventh-largest city and the third-largest port city after Tokyo and Yokohama.
- Known for its unique scenery, which brings the ocean, city and mountains together; the best vantage points are from one of several public parks around the bay area.
- Take in the unbroken views of the area's distinctive buildings, including Kobe Port Tower, the Kobe Maritime Museum and the local hotels, quite charming at night as well.
- **Your list of Kobe musts includes** A hot spring dip and traditional Japanese geiko entertainment in Arima Onsen, washed down with the finest sake in the country in Nada and Kobe beef, which needs no introduction.



SUPPORT THE INTERNATIONAL HBV MEETING

LEVELS & BENEFITS

	PLATINUM ≥ \$50,000	GOLD ≥ \$30,000	SILVER ≥ \$20,000	BRONZE ≥ \$10,000	FRIENDS \$≥ 5,000
Sponsor Spotlight (hospitality suite, invitational roundtable, meet the expert session, investigator meeting)	2-days	1-day	½ - day	x	x
Platinum Activation (enhanced recognition in support of a key meeting activation)	Select 1	x	x	x	x
OPENING NIGHT SPECIAL RECOGNITION (enhanced recognition at the welcome reception)	x	x	✓	x	x
Virtual Platform Company Listing (feature page, logo, link, description, contact, FAQ, digital resource library, chat/video, meeting request, live presentation)	✓	✓	✓	✓	✓
All Access Registrations LIVE + ON-DEMAND	10	8	4	2	x
Social Event Tickets	5	3	2	1	x
Website, Onsite and Virtual Platform Recognition (signage, logo and link)	✓	✓	✓	✓	✓
Enhanced Virtual Platform Recognition (homepage login and networking hub)	✓	✓	✓	x	x
Custom Virtual Lobby Banner & Onsite Recognition Signage	✓	✓	✓	x	x
Marketing and Engagement Activities (push notification, custom gamification, live poll, pre/post meeting survey)	5	4	3	2	1
Onsite and Virtual Pre/Post Session Recognition Reel	✓	✓	✓	✓	✓
Post Event Data Report (delegate demographic, live, on-demand, activation and digital asset engagement analytics)	✓	✓	✓	x	x

PLATINUM ACTIVATION

THE 2023 INTERNATIONAL HBV MEETING POSTER LOUNGE

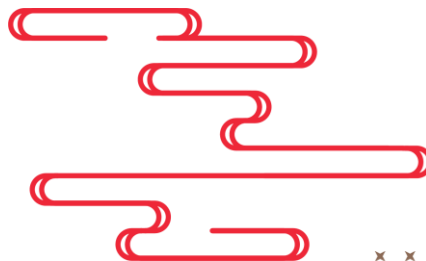
Always an engaging and important component of the International HBV Meeting, join us in creating a dynamic space to showcase the latest research in HBV and HDV.

Inclusive of:

- Activation space
- Poster boards
- Activation signage
- Promotion and recognition
- Logistics management

Subject to the approval of the Hepatitis B Foundation, the partner organization may also provide:

- Poster tours
- Feature poster presentations



PLATINUM ACTIVATION

THE 2023 INTERNATIONAL HBV MEETING LANYARD

INCREASE YOUR BRAND AWARENESS BY ADDING YOUR LOGO TO THE OFFICIAL MEETING LANYARD.

Inclusive of:

- Lanyard production and distribution
- Promotion and recognition
- Logistics management

Subject to the approval of the Hepatitis B Foundation, the partner organization may also provide:

- Enhanced delegate badge



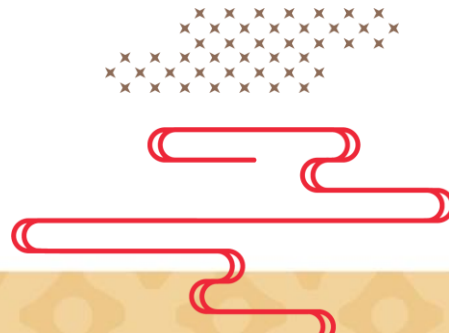
PLATINUM ACTIVATION

THE 2023 INTERNATIONAL HBV MEETING GALA DINNER

The most popular social gathering to be held at the International HBV Meeting

Gala Dinner is inclusive of:

- Venue
- Conceptual development
- Activation signage
- Promotion and recognition
- Food and beverage
- Logistics management



GOLD ACTIVATION

THE 2023 INTERNATIONAL HBV E- POSTER LOUNGE

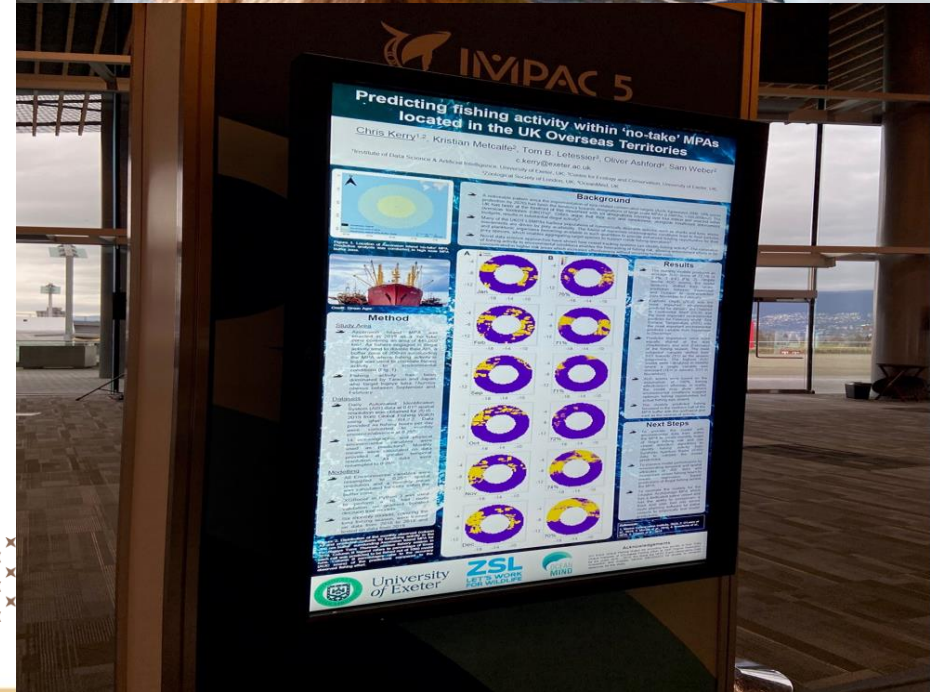
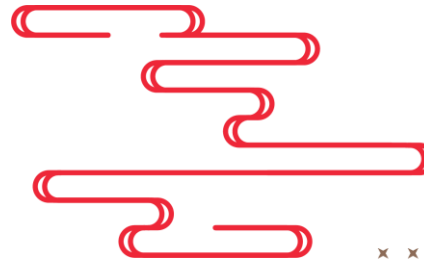
Located in the central foyer, the e-poster lounge features digital posters for on-demand viewing.

Inclusive of:

- E-poster screen
- Seating
- Activation signage
- Promotion and recognition
- Logistics management

Subject to the approval of the Hepatitis B Foundation, the partner organization may also provide:

- Feature poster presentations



GOLD ACTIVATION

THE 2023 INTERNATIONAL HBV MEETING TRAVEL GRANT PROGRAM

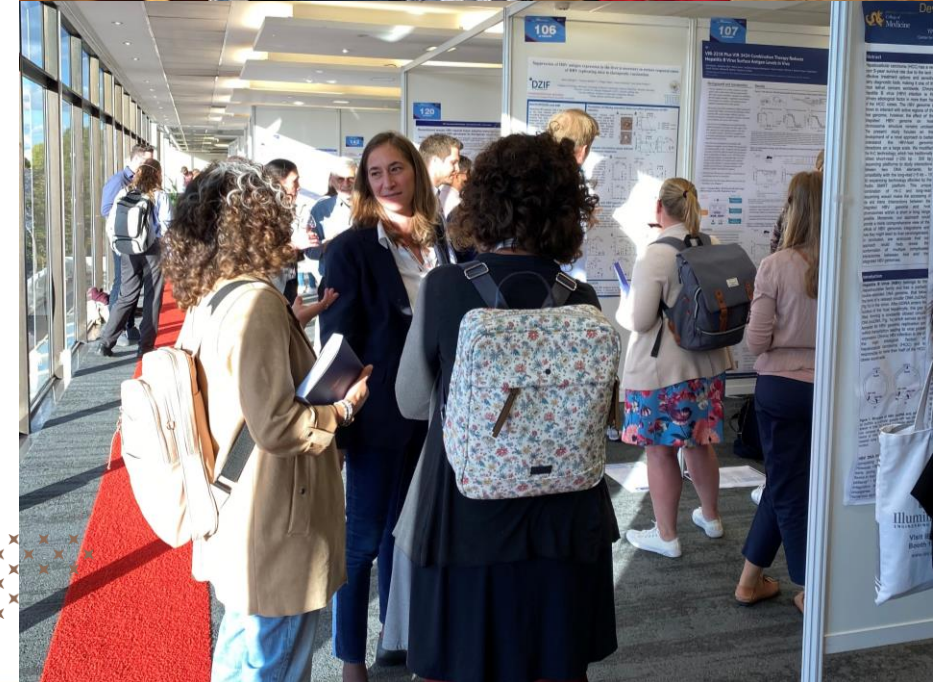
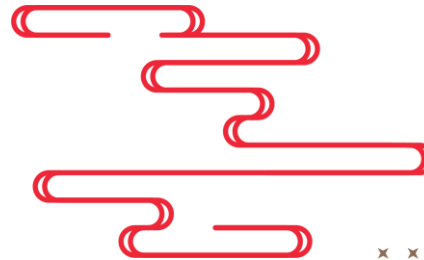
Join us in recognizing the outstanding works of early-career researchers. Recipients must actively participate in the 2023 International HBV Meeting through abstract submission and acceptance.

Inclusive of:

- Abstract program managed by the Hepatitis B Foundation
- Promotion and recognition
- Logistics management

Subject to the approval of the Hepatitis B Foundation, the partner organization may also:

- Host an awards reception
- Provide recipients with an additional gift



GOLD ACTIVATION

THE 2023 INTERNATIONAL HBV MEETING TECHNOLOGY

Support the delivery of the Mobile App and Wi-Fi.

Inclusive of:

- Technology platform
- Activation signage
- Promotion and recognition
- Logistics management

Subject to the approval of the Hepatitis B Foundation, the partner organization may also provide:

- Homepage log-in branding
- Unique wifi password
- Banner advertisements



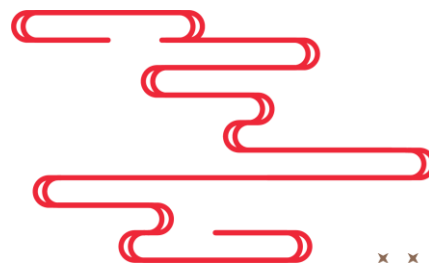
SILVER SPECIAL RECOGNITION

THE 2023 INTERNATIONAL HBV MEETING WELCOME RECEPTION

The opening event for the International HBV Meeting

Welcome reception is inclusive of:

- Venue
- Conceptual development
- Activation signage
- Promotion and recognition
- Food and beverage
- Logistics management



E-MAILER PLACEMENT ADVERTISING

Daily e-mailers showcasing your company to the International HBV Meeting and International HBV Foundation databases.

CONTENT:

- Abstracts & Registration
- Call for Abstracts
- Abstracts Close
- Early Bird deadline
- Destination Kobe!
- Know before you go!

DIMENSIONS:

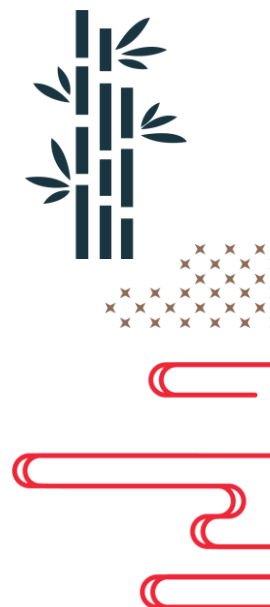
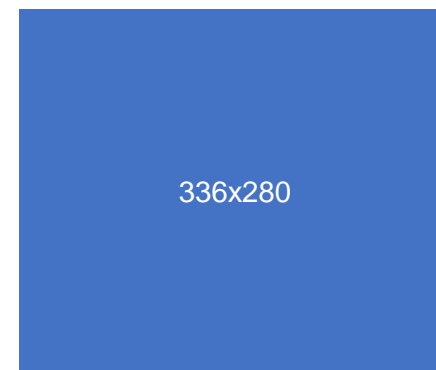
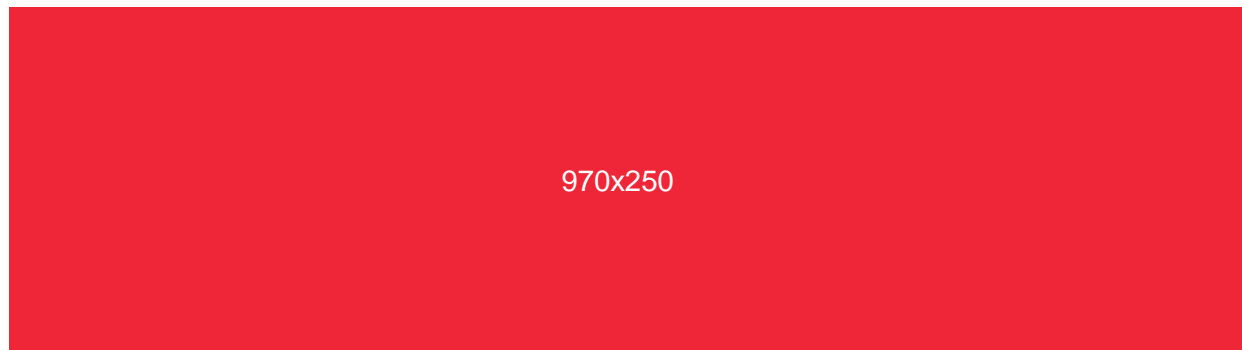
- 970x250
- 728x90
- 336x250

REPORTING:

- Data size on launch date
- Open rate

AD UNIT	PRICE PER AD	PRICE PER AD 2 OR MORE PUBLICATIONS
970x250	\$750	25% reduction
336x280	\$650	15% reduction
728x90	\$550	10% reduction

*All emailer advertising content is subject to the approval by the Hepatitis B Foundation



CONFIRMATION OF SUPPORT

- Your support is confirmed upon execution of a letter of agreement.
- Upon execution of the agreement, an invoice payable within 30 days upon receipt will be issued.
- All payments are in USD.

CANCELLATION POLICY

- Cancellations must be submitted in writing by emailing christina.kurylo@wearemci.com or meighan.jury@wearemci.com
- Cancellations received before 5pm EST April 30th will be entitled to a 50% refund.
- Cancellations received after 5pm EST on April 30th, 2023 are non-refundable and non-transferable.
- All cancellations are subject to a USD \$250 administration fee.



CONTACT

Meighan Jury

Director, Consulting & Community Solutions
E: meighan.jury@wearemci.com

Christina Kurylo

Manager, Strategic Partnerships
E: christina.kurylo@wearemci.com